

*This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.*

12 August 2025

**VISUM TECHNOLOGIES PLC**  
("Visum" or the "Company")

## **Visum Technologies Expands into the Property Technology Sector and Signs Exclusive License Agreement with Eyecon Imaging Ltd.**

### **Visum's New Property Technology Initiative**

Visum Technologies Plc (AQSE: VIS), a technology company with a focus on the leisure sector and innovative workspaces technology, is pleased to announce a strategic expansion into the property technology ("Proptech") sector. This marks a significant step in the Company's evolution as it leverages its existing technological infrastructure to pursue new markets and broaden its client base.

This initiative reflects the Board's commitment to identifying scalable opportunities where the Company's technology can be adapted to address unmet market needs.

In line with this expanded strategic focus, Visum is developing of a new property technology solution—a **fully customisable workspace app tailored specifically for tech-focused workspaces**. This platform will serve as a central hub for tenants, enabling them to effortlessly manage bookings, connect with amenities, access support, and stay informed, whether working from a single location or moving between multiple sites within a network. By delivering convenience, flexibility, and a consistent experience, the app is designed to enhance tenant satisfaction and retention for both property owners and occupiers.

Visum has identified strategic real estate partners who will be part of the development of the first working prototype, which Visum believes will be available during Q1 2026.

This expansion aligns with the acquisition of C&C Gordon Ltd., with the Gordon Street property serving as the base for developing and testing the new application. The scalable coworking software will deliver a fully branded mobile app that centralizes workspace access, bookings, billing, community engagement, and support across multi-location networks. Designed to enhance the tenant experience through seamless, on-demand services while reinforcing brand identity and loyalty, it incorporates advanced automation, real-time insights, and customizable features to optimize operations, support growth, and drive member satisfaction across all sites.

**Visum Signs License Agreement with Eyecon Imaging Ltd.**

Visum is pleased to announce that it has entered into an exclusive global license agreement (“License Agreement”) with Eyecon Imaging Ltd (“Eyecon”) for the use of Visum’s Ride Video technology within the attractions and leisure sector (the “Transaction”).

Under the terms of the agreement, Eyecon will assume certain liabilities from Visum, significantly improving Visum’s financial position and enabling the Company to focus resources on its core growth initiatives. This strategic debt transfer places Visum in a stronger operational and capital structure position, while allowing Eyecon to concentrate on expanding its footprint in the attractions market with cutting-edge imaging solutions.

As part of the agreement, Eyecon will manage key existing client contracts in the attractions sector, ensuring a seamless transition for customers and uninterrupted service. This move aligns with Eyecon’s strategy to become a leader in AI-powered photo and video capture for global leisure destinations.

### **An important milestone**

Management believes that the expansion into the proptech sector combined with the licensing partnership will strengthen the position of Visum and that the streamlined operations and improved balance sheet provide a solid foundation for its next phase of growth.

### **Commenting on the strategic expansion and the license agreement, Barry Cushley, Visum Chairman said:**

“The expansion into the property technology sector is a sound strategic move where Visum will gain access to a new and expanding market within a short period of time. Development of the complimentary technology has come far, and we have good strategic partners in place. The licensing agreement is a major milestone for both companies. It not only enhances Eyecon’s ability to grow in the attractions market but also strengthens Visum’s financial and strategic position as we focus on high-growth opportunities in the property technology space.”

### **Marc Dixon, Visum CEO added:**

“This exclusive license allows Visum to focus resources on the expansion into the property technology sector but also allows Eyecon to dedicate their expertise to delivering exceptional video and photo capture technology for attractions worldwide.”

### **Assumed Liabilities**

In connection with the License Agreement, Eyecon shall assume certain liabilities of Visum Technologies totaling £992,847. This assumption of assumption of the liabilities grants Eyecon the exclusive license to Visum’s ride technology.

### **Related Party Transaction**

As Marc Dixon and Paul Kennedy are directors of both Visum and Eyecon, the above transaction is deemed to be a related party transaction under the Aquis Rules. Having exercised reasonable care, skill and diligence, the Chairman, Barry Cushley, considers the Transaction to be fair and reasonable as far as the shareholders of the issuer are concerned.

**ENDS**

**About Visum Technologies**

Visum Technologies Plc (AQSE: VIS) is a capture technology firm primarily focusing on the global leisure market. Their mission is revolutionizing capture technology, initially targeting specialized niches within the leisure industry. Visum captures, generates, and distributes branded, real-time digital content. They do this through a combination of proprietary hardware and software solutions that can be distributed and shared on all leading social media platforms. Whenever Visum identifies complementary technologies that can enhance its core offerings, expand its global presence, or facilitate entry into new markets, they are open to partnerships or acquisitions. For more information, please visit [www.visumtechnologies.net](http://www.visumtechnologies.net).

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