

31 March 2025

**Visum Technologies PLC**  
("Visum," the "Company," or the "Group")

**Half-Year Results**

Visum Technologies PLC (AQUIS: VIS), a video technology company focused on the global leisure market, announces its unaudited Half-Year Results for the period ended 31 December 2024. A copy of the Half-Year Results is available on the Company's website at: <https://visumtechnologies.net/>.

**Financial Overview**

- Loss of £325,051.04 in the period under review with revenues of £85,288.91.
- Total net asset position £1,079,479.45 (2023: £1,404,530.49).

**Financial Position and Going Concern**

The Company is currently in a positive cashflow position as a result of the Convertible Loan Note as per the announcement released on 17 January 2025. This provided Visum with the bridge needed to get the Company to the Spring season during which current locations will open for the season, as well as new locations are currently in negotiation.

As of the date of this report, the Company's cash balance stands at £10,902.16. The Company anticipates additional funding in April and the commencement of summer trading, supporting its ability to continue as a going concern.

**Operational overview**

- In partnership with GoPhoto BV, the Company operated its second season at Rockefeller Center in New York City.
- Additionally, the Company has now installed two ride photo systems for various clients and continues to look at alternative revenue streams.

**Post period end**

- In April 2025, the Company will reopen its existing sites in Europa Park and Linnanmaki.
- The Company has signed an extension with Linnanmaki to provide its ride video technology for an additional three years.

**Marc Dixon, Chief Executive Officer of Visum, said:**

"Visum Technologies has strategically expanded its product offerings while actively exploring new and innovative revenue streams. All while maintaining an unwavering commitment to our core business and expertise in video capture technology, our dedication to delivering cutting-edge solutions continues to drive our growth and solidify our position as a trusted leader in the attractions market.

We remain focused on identifying and pursuing strategic partnerships that align with our core values and long-term vision. Our goal is to continually push the boundaries of innovation, deliver exceptional video capture experiences, and reinforce our leadership position within the attractions industry."

This announcement contains inside information for the purposes of the UK Market Abuse Regulation. The Directors of the Company are responsible for the contents of this announcement.

**Andy Edge, Chairman of Visum, said:**

“The Company has navigated some difficult times but are commitment to innovation in video capture technology continues and will strengthen our position in the attractions market.

We remain focused on forging strategic partnerships that align with our core values and long-term vision and are committed to innovation, expansion, and delivering exceptional value to our stakeholders. I extend my gratitude to our partners and shareholders for their support.”

**For further information, please contact:**

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**011About Visum Technologies PLC**

Visum Technologies is an AQUIS-quoted provider of video capture technology services. The Company specialises in video solutions for the travel and leisure market. The Company has an experienced management team who have deployed systems across this sector for over 50 years of combined experience.

[www.visumtechnologies.net](http://www.visumtechnologies.net)

**Caution regarding forward-looking statements**

Certain statements in this announcement are or may be considered forward-looking. Forward-looking statements are identified by their use of terms and phrases such as "believe", "could", "should," "envisage", "estimate", "intend", "may", "plan", "potentially", "expect," "will" or the negative of those, variations, or comparable expressions, including references to assumptions. These forward-looking statements are not based on historical facts but rather on the Directors' current expectations and assumptions regarding the Company's future growth, results of operations, performance, future capital, and other expenditures (including the amount, nature, and sources of funding thereof), competitive advantages, business prospects, and opportunities. Such forward-looking statements reflect the Directors' current beliefs and assumptions and are based on information currently available to the Directors.

**Visum Technologies PLC**  
**Profit and Loss YTD Comparison**  
July - December, 2024

|  | Total                             |                               |
|--|-----------------------------------|-------------------------------|
|  | 6 months to 31st<br>December 2024 | Year Ending 30th June<br>2024 |
| <b>Income</b>                            |                                   |                               |
| <b>Sales</b>                             |                                   | 37,606.10                     |
| <b>Services</b>                          | 71,487.33                         | 92,282.95                     |
| <b>Total Income</b>                      | £ 71,487.33                       | £ 129,889.05                  |
| <b>Cost of Sales</b>                     |                                   |                               |
| <b>Cost of sales</b>                     | 4,249.70                          | 30,810.79                     |
| <b>Hosting</b>                           | 3,628.53                          | 6,333.62                      |
| <b>Storage</b>                           |                                   | 2,290.67                      |
| <b>Total Cost of sales</b>               | £ 7,878.23                        | £ 39,435.08                   |
| <b>Purchases</b>                         | 11,897.83                         | 16,456.10                     |
| <b>Total Cost of Sales</b>               | £ 19,776.06                       | £ 55,891.18                   |
| <b>Gross Profit</b>                      | £ 51,711.27                       | £ 73,997.87                   |
| <b>Expenses</b>                          |                                   |                               |
| <b>Accountancy &amp; Audit</b>           | 6,000.00                          | 22,000.00                     |
| <b>Bank charges</b>                      | 48.00                             | 118.25                        |
| <b>Consultancy Fees</b>                  |                                   |                               |
| <b>Consultancy Fees - Technical</b>      | 24,808.77                         | 55,151.57                     |
| <b>Directors Fees</b>                    | 24,000.00                         | 51,088.93                     |
| <b>Total Consultancy Fees</b>            | £ 48,808.77                       | £ 106,240.50                  |
| <b>Directors' remuneration</b>           | 66,187.54                         | 131,653.93                    |
| <b>Insurance</b>                         | 9,485.08                          | 42,602.42                     |
| <b>Interest Payable</b>                  | 33,547.25                         | 55,606.79                     |
| <b>Legal and professional fees</b>       | 0.00                              | 37,264.00                     |
| <b>Co. Secretarial Fees</b>              | 1,778.91                          | 9,318.14                      |
| <b>Corporate Finance Fees</b>            | 22,609.17                         | 79,060.00                     |
| <b>Total Legal and professional fees</b> | £ 24,388.08                       | £ 125,642.14                  |
| <b>Marketing Support</b>                 |                                   | 200.00                        |
| <b>Printing, postage and stationery</b>  |                                   | 150.03                        |
| <b>Rent</b>                              | 333.96                            | 608.63                        |
| <b>Subscriptions</b>                     | 144.00                            | 312.00                        |
| <b>Sundry expenses</b>                   | 0.00                              | -57.60                        |
| <b>Telephone</b>                         | 342.18                            | 782.39                        |
| <b>Travelling expenses</b>               | 602.05                            | 47,329.40                     |
| <b>Total Expenses</b>                    | £ 189,886.91                      | £ 533,188.88                  |
| <b>Net Operating Income</b>              | -£ 138,175.64                     | -£ 459,191.01                 |
| <b>Other Income</b>                      |                                   |                               |
| <b>Bank Interest - received</b>          |                                   | -7.00                         |
| <b>Total Other Income</b>                | £ 0.00                            | -£ 7.00                       |
| <b>Other Expenses</b>                    |                                   |                               |
| <b>Unrealised Gain or Loss</b>           | 0.00                              | 0.00                          |
| <b>Depreciation</b>                      | 186,000.00                        | 372,000.00                    |
| <b>Exchange Gain or Loss</b>             | 875.40                            | 2.25                          |
| <b>Total Other Expenses</b>              | £ 186,875.40                      | £ 372,002.25                  |
| <b>Net Other Income</b>                  | -£ 186,875.40                     | -£ 372,009.25                 |
| <b>Net Income</b>                        | -£ 325,051.04                     | -£ 831,200.26                 |

## Balance Sheet

As of December 31, 2024

|   | Total                       |  |
|---|-----------------------------|--|
|   | As at 31st<br>December 2024 | For the Year<br>Ending 30th June<br>2024 |
| <b>Fixed Asset</b>  |                             |  |
| <b>Tangible assets</b>                                      |                             |  |
| Goodwill  | 3,720,000.00                | 3,720,000.00                             |
| Goodwill Amortisation                                       | (1,024,352.85)              | (838,352.85)                             |
| <b>Total Goodwill</b>                                       | <b>2,695,647.15</b>         | <b>2,881,647.15</b>                      |
| <b>Total Tangible assets</b>                                | <b>2,695,647.15</b>         | <b>2,881,647.15</b>                      |
| <b>Total Fixed Asset</b>                                    | <b>2,695,647.15</b>         | <b>2,881,647.15</b>                      |
| <b>Cash at bank and in hand</b>                             |                             |  |
| CORPAY Cross Borders  | 0.00                        | 0.00                                     |
| CORPAY Cross Borders EURO                                   | 0.00                        | 0.00                                     |
| CORPAY Cross Borders USD                                    | 0.00                        | 0.00                                     |
| Lloyds Account 5660   | 135.45                      | 48,663.86                                |
| Ridercam Bank   | 0.00                        | 0.00                                     |
| Ridercam EURO   | 0.00                        | 0.00                                     |
| Ridercam USD  | 0.00                        | 0.00                                     |
| <b>Total Cash at bank and in hand</b>                       | <b>135.45</b>               | <b>48,663.86</b>                         |
| <b>Debtors</b>  |                             |  |
| Debtors   | 0.00                        | 0.00                                     |
| Debtors - EUR   | 0.00                        | 1,660.67                                 |
| Debtors - USD   | 13,748.50                   | 719.08                                   |
| <b>Total Debtors</b>  | <b>13,748.50</b>            | <b>2,379.75</b>                          |
| <b>Current Assets</b>                                       |                             |  |
| Other debtors   | (0.43)                      | (0.43)                                   |
| Prepayments   | (0.05)                      | (0.05)                                   |
| <b>Total Current Assets</b>                                 | <b>(0.48)</b>               | <b>(0.48)</b>                            |
| <b>Net current assets</b>                                   | <b>13,883.47</b>            | <b>51,043.13</b>                         |
| <b>Creditors: amounts falling due within one year</b>       |                             |  |
| <b>Trade Creditors</b>                                      |                             |  |
| Creditors   | 561,329.40                  | 516,146.71                               |
| Creditors - EUR   | (73,072.93)                 | (72,666.39)                              |
| Creditors - USD   | 177,804.57                  | 148,946.68                               |
| <b>Total Trade Creditors</b>                                | <b>666,061.04</b>           | <b>592,427.00</b>                        |
| <b>Current Liabilities</b>                                  |                             |  |
| Accruals  | 168,468.13                  | 178,468.13                               |
| Convertible Loan Note                                       | 0.00                        | 0.00                                     |
| Loan - Ridercam Deferred Consideration                      | 527,161.04                  | 506,585.53                               |
| Other loans   | 271,202.98                  | 258,231.24                               |
| VAT Control   | (2,847.03)                  | (3,253.33)                               |
| VAT Suspense  | 5.01                        | (4,298.78)                               |
| <b>Total Current Liabilities</b>                            | <b>963,990.13</b>           | <b>935,732.79</b>                        |
| <b>Total Creditors: amounts falling due within one year</b> | <b>1,630,051.17</b>         | <b>1,528,159.79</b>                      |
| <b>Net current assets (liabilities)</b>                     | <b>(1,616,167.70)</b>       | <b>(1,477,116.66)</b>                    |
| <b>Total assets less current liabilities</b>                | <b>1,079,479.45</b>         | <b>1,404,530.49</b>                      |
| <b>Total net assets (liabilities)</b>                       | <b>1,079,479.45</b>         | <b>1,404,530.49</b>                      |
| <b>Capital and Reserves</b>                                 |                             |  |
| Ordinary share capital                                      | 521,498.58                  | 521,498.58                               |
| Retained Earnings   | (2,652,459.07)              | (2,652,459.07)                           |
| Share premium   | 3,535,490.98                | 3,535,490.98                             |
| Profit for the year   | (325,051.04)                | 0.00                                     |
| <b>Total Capital and Reserves</b>                           | <b>1,079,479.45</b>         | <b>1,404,530.49</b>                      |

**Visum Technologies PLC**  
**Statement of Cash Flows**  
July - December, 2024

|   | <b>Total</b> |
|---|--------------|
| <b>OPERATING ACTIVITIES</b>   |              |
| Net Income  | (325,051.04) |
| Adjustments to reconcile Net Income to Net Cash provided by operations:       |              |
| Debtors - EUR   | 1,660.67     |
| Debtors - USD   | (13,029.42)  |
| Goodwill:Goodwill Amortisation  | 186,000.00   |
| Creditors   | 45,182.69    |
| Creditors - EUR   | (406.54)     |
| Creditors - USD   | 28,857.89    |
| Accruals  | (10,000.00)  |
| Loan - Ridercam Deferred Consideration  | 20,575.51    |
| Other loans   | 12,971.74    |
| VAT Control   | 406.30       |
| VAT Suspense  | 4,303.79     |
| Total Adjustments to reconcile Net Income to Net Cash provided by operations: | 276,522.63   |
| Net cash provided by operating activities                                     | (48,528.41)  |
| Net cash increase for period  | (48,528.41)  |
| Cash at beginning of period   | 48,663.86    |
| Cash at end of period   | 135.45       |